

R&R – Reel Documentary Event

Registration Details

Registration Fee: Rs. 150 per individual or team

Prize Pool

Total Prize Pool: Rs. 10,000

First Prize: Rs. 5,000 + Certificate

Second Prize: Rs. 3,000 + Certificate

Third Prize: Rs. 2,000 + Certificate

Reel Duration

Minimum Duration: 30 seconds

Maximum Duration: 1 minute 30 seconds, including titles and credits

Participation Requirement

Participants must create a documentary reel based on any one of the five case studies provided by the organizers.

Participants may add additional relevant information, but all content must be factually correct. No false, misleading, or fabricated information will be accepted.

Rules and Regulations

1. Open to individuals or teams with a maximum of 5 members per team.
2. Only one entry per individual or team is allowed.
3. All submissions must be original work.
4. Accepted formats: MP4 or MOV.
5. Minimum resolution: 720p, 1080p preferred.
6. Portrait orientation preferred; landscape allowed.
7. English subtitles are mandatory if dialogue is not in English.
8. Audio must be clear and audible.
9. No offensive, abusive, hateful, or disrespectful content.
10. No political propaganda, hate speech, plagiarism, or copyright violation.
11. Only original or royalty free music is allowed.
12. Stock footage is not permitted.
13. Proper credits must be provided wherever required.
14. Submission must be completed at the time of registration.
15. Last date for registration and submission: 21 February 2026.

16. Late submissions will not be accepted.
 17. The submitted video will be uploaded on the official Instagram page in collaboration with the participant's Instagram account.
 18. Any use of bots, fake accounts, paid engagement services, or artificial methods to increase views, likes, shares, comments, or followers will result in immediate disqualification.
 19. Organizers may screen and promote selected reels for non commercial purposes.
 20. Participants retain full ownership of their content.
 21. Violation of any rule or exceeding the time limit will lead to disqualification.
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Judging Criteria

Total: 100 Points

50 Points – Judges' Evaluation

- Storytelling
- Research accuracy
- Creativity
- Editing quality
- Visual presentation
- Sound quality
- Cultural sensitivity

50 Points – Public Engagement

- Likes
- Shares
- Comments
- Follows

Final score will be calculated based on the combined judges' evaluation and public engagement performance.

Public Engagement Period

Online public engagement session will be open from 22 February to 26 February 2026.

Result Announcement

Final results will be announced on 27 February 2026.

Contact Information

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