

Fortifying the Future

JOURNEY OF

CYBRELLA



ABOUT CYBRELLA

CYBRELLA is our flagship regional technical festival organized by NIELIT (deemed to be university) under MeitY, Govt. of India, in Imphal, Manipur. NIELIT Imphal has been running since July 1989 on a 24-acre site. Its main goal is to train skilled professionals in Computer Science, and Electronics. NIELIT has 2 extension centers in Churachandpur and Senapati, and also has 8 study centers. It offers 10 university programs, including PhD, postgraduate, undergraduate, and diploma courses, as well as several short-term courses. Annually, over 25,000 youth receive training through NIELIT.

Combining the words “cyber” and “umbrella”, CYBRELLA symbolizes our institute’s commitment to fostering a holistic, protective and inclusive environment where creativity, technical prowess, and collaboration thrive. This flagship event showcases the institute’s ability to nurture future-ready talent through meticulously curated competitions- such as drone competition, competitive coding, circuit design and so on. CYBRELLA emerged from a student-led initiative to create a platform that not only tests technical skills but also celebrates the institute’s cutting-edge infrastructure, faculty expertise and industry partnerships. By seamlessly blending high-octane tech battles with intellectual discourse, CYBRELLA reflects our institute’s ethos of empowering students to lead in the digital age while reinforcing the institute’s reputation as a hub for technological innovation and excellence.

CYBRELLA aims to promote innovation and technical excellence across the North Eastern Region. The 2026 edition will focus on the Gaming Industry and AI-driven solutions, capturing the theme: “Culture Meets Technology.” This carnival invites youth from across the North Eastern states to showcase their innovations, promoting cultural heritage through technology. Prizes are available, totalling up to ₹3.4 Lakh.

In previous editions, CYBRELLA attracted 1,000+ active participants from different states in the North East across various fields, including Science, Arts, Law, and Business. The event has been graced by esteemed dignitaries, including the Minister of Science and Technology, the Secretary of IT, directors, managing directors of various firms, professors, and representatives from startups.

Main Events for CYBRELLA 2026:

1. Development of Gaming Models for Business Purposes
2. Code Debugging Practices - Build, Code, and Compete
3. Intense Esports Battles
4. Hackathon focused on Bioinformatics, DNA Sequencing, and AI Solutions for Local use and it also includes Blockchain, Infrastructure, Health, Agriculture.
5. Creation of Digital Documentary Reels for Ritual Stories from All Tribes in the North Eastern States
6. Robo Race, Typing Master, Cosplay
7. CTF
8. Fashion Show,
9. Food Stalls
10. Yoga and Art of Living Sessions
11. Tech Talks by Industry Professionals

Benefits for Youth:

CYBRELLA offers impactful platforms- technical problem solving and cultural events:

1. **Hackathon:**

Youth will tackle challenges focused on AI Solutions in Bioinformatics, encouraging participants to apply advanced computing to real-world biological data.

2. **Game Jam:**

A creative functional game from scratch, showcasing the region's potential in the global gaming economy.

3. **Solution Sprint (Industry Talent Scouting):**

Talent scouting-as a live laboratory for companies to scout and recruit top-tier analytical and technical talent.

4. **Technical Art Show:**

Youth will develop storytelling projects incorporating moral or ritual stories using technology and create digital documentary reels for all tribes in the North Eastern states.

5. **Fashion Show:** These events promote personality development among participants.

The CYBRELLA team is a student club at NIELIT Imphal. The club executes several community missions, such as ReEARTH, a cleanliness drive. The club also conducts awareness programs at schools and villages, educating students and the general public on topics such as online payments, drones, and cyber security.



WHY PARTNER WITH US?

- CYBRELLA 2026 is not just a local event; it is a regional hub for the eight North Eastern states (Manipur, Assam, Meghalaya, Nagaland, Tripura, Mizoram, Arunachal Pradesh, and Sikkim).
- Direct Talent Access: Identify and engage with the brightest minds in the NE Region through the Game Jam and Hackathon.
- Brand Visibility: Your organization will be featured prominently across all digital platforms, physical branding at NIELIT Imphal, and in media releases across the North East.
- Regional Impact: Align your brand with the digital empowerment of North Eastern youth and the burgeoning Indian gaming sector.
- Cultural Synergy: Experience our unique "Culture Meets Technology" integration, where modern tech. solutions are applied to preserve and promote regional heritage.

SPONSORSHIP OPPORTUNITIES

- We offer various tiers of partnership (Platinum, Gold, Silver and Bronze) that include:
- Naming rights for specific flagship events (e.g., "[Company Name] presents Solution Sprint").
- Speaking slots for industry experts during panel discussions.
- Exhibition booths to showcase your products/services to 5000+ attendees onsite and event participants as 1000+.
- Logo placement on certificates, social media materials and all promotional merchandise.

Platinum Sponsor

₹ 1,00,000 and above

Key Benefits
Title Sponsorship: Event named as "Company name" presents Cybrella2026 across all platforms Brand Visibility: Logo placement at top tier on 100% of event creatives (posters, banners, stage backdrop, certificates, website)
Exhibition Space: Limited to 3 stalls (10×10 ft each) – First Come First Serve basis for product demos, hiring, or lead generation
Digital Promotion: 2 dedicated social media posts + 2 reels/videos + 5 story mentions across Instagram and Facebook
On-Stage Branding: Logo or video displayed on LED screens during opening, closing, and award ceremonies
Event Access: 10 complimentary passes for technical and non-technical events (excluding eSports)

Gold Sponsor

₹ 50,000 and above

Key Benefits

Brand Placement: Logo on 70–80% of promotional materials (banners, posters, website)

Exhibition Space: Limited to 3 stalls (10×10 ft each) – First Come First Serve basis for product demos, hiring, or lead generation

Digital Promotion: 2 story mentions across Instagram and Facebook, 1 post and 1 reels.

On-Stage Mentions: Sponsor acknowledgment during opening and closing sessions

Event Access: 10 complimentary passes for technical and non-technical events (excluding esports)

Silver Sponsor

₹ 25,000 and above

Key Benefits

Brand Visibility: Logo on event banners, posters, and website

Exhibition Space: Limited to 3 stalls (8×8 ft each) – First Come First Serve basis

Digital Promotion: 1 social media post featuring sponsor logo and name

Venue Presence: Logo placement on standees or directional boards

Event Access: 5 complimentary passes for technical and non-technical events (excluding esports)

Bronze Sponsor

₹ 10,000 and above

Key Benefits

Basic Branding: Logo on event posters and banners

Event Access: 2 complimentary passes for technical and non-technical events (excluding esports)

Event Sponsor

As Applicable (specific event support)

Key Benefits
Event-Specific Branding: Logo and sponsor name prominently displayed for the sponsored event
Digital Promotion: Dedicated social media posts and mentions for the event
Recognition: On-stage announcement and recognition during event ceremonies
Event Access: 2 complimentary passes for the sponsored event and related activities

In-Kind Sponsor

Valued contribution (calculated at service price and placed accordingly)

Key Benefits
Service-Based Placement: In-kind contributions are valued at service price and positioned within the appropriate sponsorship tier (Platinum, Gold, Silver, or Bronze)
Brand Visibility: Logo placement based on contribution value (prizes, software licenses, gadgets, cloud credits, technical tools, etc.)
Recognition: Logo placement on result announcements and event website
Digital Promotion: Social media mentions during contest promotions and winner announcements
Branding Materials: Option to include product brochures or digital coupons in participant kits

Pre-Event Qualifiers:

- Hackathon-Bio CodeX: Online First Round (11th - 17th) and Online Second Round (19th - 25th)
- GameJam: Online from the 18th onwards
- BGMI & ML: Online qualifiers from the 15th onwards

DAY 1: (23rd of February)

- Inauguration
- Capture the Flag (CTF)
- GameJam
- BGMI(Mobile eSports) Semi-Finals
- Talk by Professionals

DAY 2: (24th of February)

- Tekken 8
- BGMI(Mobile eSports) Finale
- Robo Race
- Talk by Professionals

DAY 3: (25th of February)

- ML(Mobile eSports) Quarter Finals and Semi Finals
- Tekken 8 Finale
- Typing Master
- Hackathon-Bio CodeX
- Talk by Professionals

DAY 4:(26th of February)

- ML(Mobile eSports) Finals
- Cosplay
- Code Debugging

DAY 5: (27th of February)

- Traditional Dress Showcase
 - Reels Documentary
 - Solution Sprint
 - Prize Distribution
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HISTORY.

CYBRELLA 2025:

Event Overview

CYBRELLA 2025 was a successful 3-day technical and cultural fest organized from February 27 to March 1, 2025. The event bridged the gap between academic skills and entertainment, drawing significant attention.

Event Categories

The fest featured a diverse lineup of Technical, eSports, and Creative events distributed over three days:

1. Technical Events

- Hackathon
- Circuit Design
- Competitive Coding
- Code Debugging
- Typing Master

2. eSports (Mobile Gaming)

- BGMI (Battlegrounds Mobile India) - Battle royale gaming competition
- Mobile Legends (ML) - MOBA team-based strategic gameplay

3. Non-Technical & Cultural

- Painting
- Short Film
- Alumni Meet



EVENT STRUCTURE

Day 1 (February 27, 2025)

- Event Inauguration Ceremony
- Hackathon
- BGMI (Mobile eSports) Finals
- Circuit Design Competition

Day 2 (February 28, 2025)

- Code Debugging
- Competitive Coding
- ML (Mobile eSports) Quarterfinals and Semifinals
- Painting Competition (Category 1)
- Tech Talk by Industry Professionals

Day 3 (March 1, 2025)

- ML (Mobile eSports) Finals
- Typing Master Competition
- Painting Competition (Category 2)
- Short Film Showcase
- Tech Talk by Industry Professionals
- Alumni Get-Together

ORGANIZATIONAL DETAILS

Sponsors

The event successfully raised approximately ₹2,00,000 in corporate sponsorship.

- **Key Partner: Medilane Eye Care.**
- **Contribution:** Beyond financial support, they provided a healthcare initiative offering complimentary card plan subscriptions and free eye testing for faculty, students, and guests.
- **Haowe Bakery: Bakery**
- **Contribution:** They provided with various goods and services such as Billboard Snack boxes for faculty and guests.
- **Phonetoo: Mobile Store**
- **Contribution:** Beyond financial support, they provided multiple Devices for Esports events.
- **Other Supporting Partners:**
Solvexgiga, Nibiaa, CUBETEN, Imphal Homez, Career Pathfinder, Pointrex, Celsior



TECH TALK BY INDUSTRY PROFESSIONALS



"AI-Driven Spatial Intelligence Using Space Technology: Transforming Society & Governance" by esteemed Speaker, **SUBHASH PUYAM**, Scientist-SF, NESAC-ISRO, Govt. of India, Dept. of Space Shillong



"Recent Trends in AI(ANN Model)" by eminent speaker **Dr. Thokchom Tangkeshwar**, Assistant Professor, Department of Computer Science, Manipur University



"Youths & Meditation" by **Dr. M. Dayananda Meitei**, Director, Medilane Health Tech & Consultancy services Pvt. Ltd.



"Agentic AI: Use Cases" by **Chingangbam Irabanta**, Celsior Technologies



"Ai-D "Locational Intelligence- Land, Sea & Air based Asset Tracking using IoT & AI" by **AEROSHIL NAMEIRAKPAM**, Nibiaa Devices Pvt. Ltd



"AI + Robotic Process Automation (RPA)", by **Roshinikumar Yambem**, Globiz Solutions



Ramesh Maturu, President, Pyramid Consulting, USA



AI Comic generation" by **Laishram Pongthang**, Miko



"Where AI Meet Anthropological Intelligence" by **Ailan Maibam**, CEO, LamzingTechnologies Pvt. Ltd.



"Data-The fuel for the AI Age" by **Mahesh Thokchom**, Director, SolveXCiga Technologies



"Smart health solutions for cattles" by **Dr. Hanjabam Saratchandra Sharma**, Assistant Professor, Manipur Technical University



"Setup LLM in Local Machine" by **Niranjoy Yengkhom**, Nibiaa Devices Pvt. Ltd

KEY ACHIEVEMENTS



SUCCESSFUL ELEMENTS

- **Diverse Programming:** Successfully integrated technical, gaming, and creative competitions
- **Strong Participation:** Achieved a footfall of 3,000+ with 500+ participants over 3 days.
- **Skill Development:** Platform for showcasing technical and creative abilities
- **Community Building:** Connected technology enthusiasts, gamers, and artists
- **Innovation Showcase:** Featured emerging technologies like drones and circuit design

IMPACT

- Enhanced technical and problem-solving skills
- Enhanced the teamwork
- Networking opportunities for students
- Exposure to emerging technologies
- Encouraged healthy competitive spirit
- Balanced technical rigor with creative expression

CONCLUSION

CYBRELLA 2025 successfully established itself as a comprehensive festival, attracting a footfall of over 3,000 and engaging more than 500 participants across diverse competitions spanning technical challenges, eSports, innovation, and creative arts. The event laid a strong foundation for future editions to expand and grow as a flagship technology and cultural platform.



CYBRELLA 2024:

Event Overview

Opening Ceremony:



CYBRELLA 2024 was successfully organized on October 2nd and 3rd, 2024, as a comprehensive technology and cultural festival bringing together students, technology enthusiasts, and gaming communities.

Total Footfall: 500 participants and visitors combined

Event Categories

1. Esports Tournaments

- **BGMI (Battlegrounds Mobile India)** - Battle royale gaming competition
- **Mobile Legends (ML)** - MOBA team-based strategic gameplay

2. Technical Events

- **Code Debugging** - Testing participants' ability to identify and fix code errors
- **Competitive Coding** - Algorithm and problem-solving challenges

3. Engineering & Technology

- **Drone Competition** - Showcasing drone piloting and navigation skills
- **Circuit Design** - Electronics and circuit engineering challenge

4. Non-Technical Events

- **Painting Competition** - Creative platform for artistic expression

EVENT STRUCTURE

Day 1 (October 2, 2024)

- Event inauguration and opening ceremony
- Preliminary rounds for eSports and technical events
- Painting competition

Day 2 (October 3, 2024)

- Final rounds of all competitions
- Prize distribution and closing ceremony

ORGANIZATIONAL DETAILS

Sponsors

Thongam Biswajit(MLA)



KEY ACHIEVEMENTS



SUCCESSFUL ELEMENTS

- **Diverse Programming:** Successfully integrated technical, gaming, and creative competitions
- **Strong Participation:** Achieved 500+ footfall across two days
- **Skill Development:** Platform for showcasing technical and creative abilities
- **Community Building:** Connected technology enthusiasts, gamers, and artists
- **Innovation Showcase:** Featured emerging technologies like drones and circuit design

IMPACT

- Enhanced technical and problem-solving skills
- Networking opportunities for students
- Exposure to emerging technologies
- Encouraged healthy competitive spirit
- Balanced technical rigor with creative expression

CONCLUSION

CYBRELLA 2024 successfully established itself as a comprehensive festival that brought together 500 participants across diverse competitions spanning eSports, technical challenges, engineering innovations, and creative arts. The event laid a solid foundation for future editions to expand and grow as a flagship technology and cultural event.



NIELIT Imphal, Deemed to be University Presents

CYBRELLA

February 23 - February 27 2026



CYBRELLA

NIELIT IMPHAL (A CONSTITUENT UNIT OF NIELIT DEEMED TO BE UNIVERSITY), MeitY, GOVT.OF INDIA, AKAMPAT, IMPHAL, MANIPUR 795001